



Case Study

Providing
Professional Solution
for your
Business

Profile

Fortune 50 company into the retail sector with 3000+ member team catering to 20 million customers every week.

\$90 Billion in sales in 2020, 2200 stores in the United States and Canada, and 300,000 associates globally.

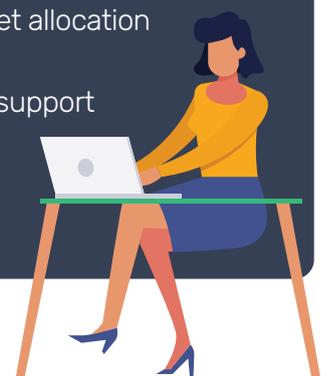
Challenges

Going through multiple training providers, gather details about courses provided by them, get quotations, carry out price negotiations, conduct internal reviews & finalize the training.

Another challenge was to keep track of training requirements and corresponding budgets of different teams while maintaining a database of each training, invoices, and other variables.

Key Benefits

- A single point of contact for all the training needs
- Faster decision making
- Streamlined budget allocation for trainings
- Round-the-clock support



“ In the effort to reduce logistical hassle and simply the training fulfillment process, we have partnered with OrderTrainings, an online aggregator that has in turn tied up with various other industry vendors who are well known in the learning space. This makes the trainer finalization process easier than what we used to follow in the past. It can be considered as the Airbnb of training space! It also improves time to delivery for any training requests. ”

L&D Head

Solutions

- Single point contact for all the training-related necessities by OT Marketplace.
- Go through the courses, trainers, schedules, and prices, all at once on the OT website (www.ot.market).
- No need to compare and validate the prices quoted by different training providers, as OT has made the pricing bands transparent.
- Training analytics after each training.
- A customized approval flow that accounts for all the stakeholders involved in L&D.
- Round-the-clock assistance for any financial, operational, training process, or trainer-related issues.



Results

Liberty from going through multiple vendors and engage in price negotiations.



80%
Reduction
in turnaround time.



Reduced cost up to
40%
Streamlined auditing
process & budget allocation



Participant average
feedback reached
4.4